



# PROSPECTUS FOR THE 27<sup>TH</sup> ANNUAL MASTERWORKS OF NM FINE ART SHOW

**MARCH 21 – APRIL 13, 2025**

**Tuesdays thru Sundays from 10 am - 5 pm**

**Hispanic Arts Gallery • EXPO New Mexico • 300 San Pedro NE, Albuquerque, NM**

MasterWorks of New Mexico consists of four separately juried and judged shows. It is a collaborative effort by Bardean LLC, New Mexico Watercolor Society, Pastel Society of New Mexico and the Rio Grande Art Association exhibiting together as MasterWorks of New Mexico to create a showcase highlighting the excellence of visual art in New Mexico.

## **STANDARD FINE ART DIVISION**

Judge: Leo Neufeld • Jurors: Janet Bothne, David Schwindt and Gayle Weisfield

## **MINIATURE FINE ART DIVISION**

Judge: Denali Brooke • Jurors: Gail Murray, Toni Seidel and Tina Stallard

## **CASH AND PRIZES VALUED AT OVER \$9,000**

### **Standard Fine Art Awards**

Best of Show • 1st, 2nd and 3rd Place Awards in Oil/Acrylic, Pastel & Watermedia categories  
Honorable Mentions • New Mexico Art League • NMWS Excellence in Watermedia  
PSNM Excellence in Pastel • RGAA Excellence in Oil/Acrylic

Garcia Automotive Group • Wilson Hurley Enchantment Award • Non-Representational Award  
The Artist Studio Award • Jeff Warren Award for Originality • and other Awards of Excellence

### **Miniature Fine Art Awards**

Best of Show • 1st, 2nd and 3rd Place Awards in each media category • Honorable Mentions  
Bardean Award • Cathie P. Scott Award • Jan Keefer Award • The Artist Studio Award • and more...

**People's Choice Awards in both divisions!**

**MASTERWORKS OF NEW MEXICO**  
[www.masterworksnm.org](http://www.masterworksnm.org)

# MASTERWORKS OF NM ELIGIBILITY

**AGE REQUIREMENT** Living artists over the age of 18.

**RESIDENCY** Must be a resident of New Mexico.

**SOCIETY MEMBERSHIP** See each Organization's requirements.

**ENTRIES** Artists may enter all Categories. Each Category requires a separate online submission.

***Read each Organization's procedures carefully - they may vary!***

- All works must be original.
- All works must be for sale.
- No copies, diptychs or other multiples, photography or computer generated work.
- Entries must have been completed within the last 2 years.
- Work cannot have appeared in a previous MasterWorks show.
- Entries cannot have been produced as part of a class instruction.

## CALENDAR OF IMPORTANT DATES

Day	Date	Time	Event
Friday	January 31	5 pm	<b>Entry Deadline: Standard Fine Art Division</b> All entry forms, images and fees <i>must be received by this date and time.</i>
Monday	February 10		<b>Standard Fine Artwork Notification of Acceptance</b> will be emailed.
Friday	February 28	5 pm	<b>Entry Deadline: Miniature Fine Artwork</b> - Online Entry Forms.
Friday	March 7	5 pm	<b>All SHIPPED Standard Fine Artwork &amp; Miniature Fine Artwork</b> <i>must be received by this date and time.</i>
Sunday	March 9	10 am -1 pm	<b>All Artwork must be delivered</b> to the Hispanic Arts Gallery at NM Expo. Includes <b><i>non-shipped</i></b> Miniature Fine Artwork and <b><i>all</i></b> accepted Standard Fine Artwork.
Saturday	March 15		<b>Miniature/Small Fine Artwork Notification of Acceptance</b> by this date.
Friday	March 21	5 - 8 pm	<b>Opening Reception</b> in Hispanic Arts Gallery at Expo NM <b>Awards Presentation</b> at 7 pm
Saturday	March 29	12 - 4 pm	<b>Open House and Paint-in</b>
Sunday	April 13	5 pm	<b>Last Day of MasterWorks!</b>
Monday	April 14	10 am -1 pm	<b>Pick-up</b> of all unsold and purchased artwork

# STANDARD FINE ART DIVISION

## GENERAL REQUIREMENTS & INFORMATION

### *Read This Section First!*

*Go to individual media's category listing for their specific requirements before submitting your entry.*

**ENTRIES** Up to 3 works may be submitted in each Media Category. Maximum of 2 works may be accepted by NMWS and RGAA; Up to 3 works may be accepted by PSNM.

**ENTRY FEES** \$15 fee per painting, paid to Category's sponsoring Organization. **NON-REFUNDABLE** (See Society's instructions).

**ENTRY DEADLINE** All digital entries, paperwork and fees must be received by 5pm on Friday, January 31, 2025.

**SUBMISSION PROCEDURES** If you have entries created in different media, you must enter them in the appropriate category with the sponsoring society. Determine which society to submit to based on media used to create painting and follow their specific requirements. Be sure to have properly prepared image files, all information and a credit card ready.

**PAINTING SIZE LIMIT** 80 sq. inches minimum image size.

**PAINTING TITLE LIMIT** 25 characters, **including spaces.**

**FRAME SIZE LIMITS** 72" high; 48" wide are maximum outside frame dimensions.

**FRAMING** Must meet Professional Standards. See specific requirements for applicable entry category on following pages. Refer to MasterWorks website, or call category representative if in doubt.

**Wire:** Must peak at 3½" below top of frame.

**No name plaques!**

**Labels:** Your Name, Painting Title, Medium, and Price are to be on back of each painting.

**ENTRY CONFIRMATION** You may receive email confirmation that your entries were received. PSNM notification via email sent by JotForm.

**JURY NOTIFICATION** All artists will receive email by Monday, February 10, 2025 to notify them of acceptance/non-acceptance.

**AVAILABILITY OF PAINTING** If an accepted painting is unavailable for the show, or does not meet show requirements, artist will be prohibited from entering that media following year. *Both unavailable and presold works require a 25% donation of price on the entry form submitted to the media's sponsor.*

**REFUSAL OF WORK** MasterWorks has the right to refuse any work which fails to meet entry and eligibility requirements or work deemed inappropriate for public viewing.

**REPAIR FEES** There is a \$5 charge if hanging wire or frame needs to be adjusted or repaired when delivered to venue.

**SALES** MasterWorks of NM will handle all sales and collect the applicable gross receipts tax. Any shipping charges will be paid by the purchaser.

**\* Prices listed on entry form are final.**

*Donation of 25% of sale price goes to media sponsoring society.*

**DIGITAL IMAGE USAGE** MasterWorks maintains right to use digital images of accepted works for promotional purposes.

**LIABILITY** Neither MasterWorks nor any sponsoring society, their officers or volunteers will be held responsible for loss or damage to any works.

## Painting Delivery & Retrieval

**HAND DELIVERY** Sunday, March 9, 2025 from 10 am - 1 pm Hispanic Arts Gallery, Expo NM, 300 San Pedro NE, Albuquerque

**SHIPPED WORK** Accepted work must be received by 5 pm Friday, March 7, 2025.

**Ship to:** MasterWorksNM c/o The Mail Bank  
1933 San Mateo Blvd. NE, Albuquerque, NM 87110

- Include \$45 for one painting, plus \$20 for each additional piece boxed together (*if crated, include \$55 handling fee*)

- Enclose check, credit card or prepaid FEDEX or UPS shipping label for cost of return shipment.

*For further information call The Mail Bank at 505-268-9798*

**BIOGRAPHY** Bring, or send, a one-page bio, which may include art experiences, contact information, art images and galleries, with your artwork. A copy may also be attached to back of accepted painting.

**REMOVAL OR RETRIEVAL OF WORK** 10 am - 1 pm, Monday, April 14, 2025. No work may be removed before 10 am.

**NON-RETRIEVED WORK** Paintings not retrieved by Saturday, May 24, 2025 will be considered abandoned.

# DIGITAL ENTRY SPECIFICATIONS

## Digital image must accurately represent painting!

*No extraneous items, such as mats, frames or background should show in image.*

- **FILE FORMAT:** JPG files only!
- **IMAGE RESOLUTION:** 300dpi
- **IMAGE SIZE:** 1200 pixels on longest side
- **IMAGE FILE NAME:** Your Painting Title.jpg

*For example: Vase of Flowers.jpg (Painting Title Limitation: 25 characters, including punctuation and spaces.)*

*Recommended software for adjusting Image size:* Photoshop, Photoshop Elements, Lightroom, Preview, or other photo editing software. Go to *Image Size* or *Adjust Size* to make necessary adjustments. **Save as highest quality jpg file.**

## WATERMEDIA ENTRY REQUIREMENTS

New Mexico Watercolor Society • [www.nmwatercolorsociety.org](http://www.nmwatercolorsociety.org)

### NMWS MEMBERSHIP REQUIRED

If you are not a member of NMWS, payment of the \$50 annual membership fee should be made through NMWS website.

**ELIGIBILITY** All work submitted must be water-soluble media (*excluding water-soluble oils*) on cotton rag paper, cotton rag paper mounted on board, Yupo, watercolor canvas, Aquabond, or oriental papers. **INELIGIBLE FOR ENTRY** - paintings previously accepted/shown in NMWS Spring and Fall Shows, WFWS Shows, or MasterWorks of NM cannot be submitted.

**FRAMING REQUIREMENTS** All accepted paintings must be framed to gallery quality standards. All Acrylics and Unvarnished Watercolors must have plexiglass covering.

Varnished Watercolors and Water-Media may be framed without plexiglass.

**MATS** All accepted, unvarnished paintings must be matted with a clean, well cut mat. Varnished paintings do not require a mat, but mat added to varnished painting must also be varnished, including bevel. Mat's inside edges next to image should be secured with "double-sided" tape around the entire window perimeter to avoid any gaps. NO GLUES. No color restrictions.

### ONLINE REGISTRATION REQUIRED

To submit entry, go to: [www.nmwatercolorsociety.org](http://www.nmwatercolorsociety.org)  
Log-in with your Email and Password, then Register, Upload Images and Pay Online by Credit Card (only).

**FILEMASTER CONTACT INFO** Barbara McGuire • [bmcguire@swcp.com](mailto:bmcguire@swcp.com) • 505-235-1375

## PASTEL ENTRY REQUIREMENTS

Pastel Society of New Mexico • [www.pastelsnm.org](http://www.pastelsnm.org)

### MEMBERSHIP NOT REQUIRED

**ELIGIBILITY** All work submitted must be at least 80% soft pastel.

**FRAMING REQUIREMENTS** All accepted works must be framed, with glass, to gallery quality standards. Glass should be standard glass, AR glass (anti-reflective), or museum glass. Non-glare glass is prohibited. Plexiglass allowed, but discouraged.

**MATS** Optional. If used, mats must be well cut and clean, with no debris between the glass and mat.

**ONLINE REGISTRATION REQUIRED** Complete entry form, Upload images, Pay applicable entry fee with credit card.

### PAYMENT BY CHECK OPTION

**First** complete online entry form and upload images. **Next** write check **payable to:** Pastel Society of New Mexico (PSNM). *Include Artist name & phone number on check.*

**Mail check to:** Lyn Jensen  
190 Montego Ct. SE, Rio Rancho, NM 87124

### FILEMASTER CONTACT INFO

Lyn Jensen • [lynjensen24@gmail.com](mailto:lynjensen24@gmail.com) • 941-286-6604

**For Pastel Entries,  
Click Here**

# OIL/ACRYLIC ENTRY REQUIREMENTS

Rio Grande Art Association • [www.rgaanm.org](http://www.rgaanm.org)

## RGAA MEMBERSHIP REQUIRED

If you are not a member of RGAA, payment of the \$35 annual membership fee must be made first through the RGAA website.

**ELIGIBILITY** Two-dimensional wall art must be done in a painting medium or combination of media, including oil, acrylic, classic egg tempera, ink dye, or encaustic, not framed under glass or plexiglass. At least 80% of the surface must be hand painted. Any relief elements used within the two-dimensional work may extend or recede up to 3". Compositional focus should be on creativity, originality, and the development of personal expression.

**INELIGIBLE FOR ENTRY** - paintings previously accepted/shown in RGAA-sponsored juried shows, including ¡Encantada!, cannot be submitted.

**FRAMING REQUIREMENTS** All accepted paintings must be framed or wrapped to gallery quality standards without glass or plexiglass. Sides of gallery wrapped canvases must be hand painted.

## ONLINE REGISTRATION REQUIRED

To submit entry, log onto [www.rgaanm.org](http://www.rgaanm.org) with your username (email) and password. Click link to register. Complete entry form and upload images. Pay applicable entry fee online. Checks will not be accepted.

### Filemaster Contact Info:

Audrey Minard • [rgafilemaster@rganm.org](mailto:rgafilemaster@rganm.org) • 505-363-8052

**For Oil/Acrylic Entries,  
Click Here**

## VOLUNTEER TO SHOW-SIT

All artists with accepted work are strongly encouraged to volunteer for one 3½ hour shift of gallery sitting.

Art-lovers, collectors, friends and relatives are also welcome to volunteer. No previous experience necessary!

Each morning or afternoon shift should have one artist from each sponsoring society. Society affiliation can be indicated using the applicable Society's initials: NMWS, PSNM, or RGAA when completing the online form.

Volunteers for weekend shifts receive free parking passes!

Go to [www.masterworksnm.org](http://www.masterworksnm.org) to Sign Up

## STANDARD FINE ART DIVISION

### Judge

Leo Neufeld

### Jurors

Janet Bothne, David Schwindt and Gayle Weisfield

Jurors independently score entries from digital image files submitted by artists.

Judge makes award selections from actual artwork.

Information about Judge and Jurors available on MasterWorks of NM website.

### Society Sponsored Oil/Acrylic, Pastel and Watercolor Workshops

All workshops from 9:30am - 4:30pm  
in Hispanic Arts Building at EXPO NM

See website for FREE Demonstration Days & Times

Information about Workshop Instructors, Dates, Prices, Registration Deadlines, and How to Register can be found on MasterWorks of NM website.

[www.masterworksnm.org](http://www.masterworksnm.org)

# MINIATURE FINE ART DIVISION

According to its international definition, Miniature Fine Art is fine art on a small scale with minute attention to detail which can be enlarged or withstand close inspection without revealing any faults. As a guideline (not a rule) for a general definition of small scale, a subject should be no larger than 1/6<sup>th</sup> actual size. Subjects too small for portrayal in 1/6<sup>th</sup> scale or non-representational work should meet the spirit of the definition.

**All submissions are juried and judged in their totality and must meet the below requirements.**

## ACCEPTED MEDIA

**Acrylic, Colored Pencil, Drawing, Charcoal, Graphite, Ink, Silverpoint, Mixed Media** (a combination of more than one media in which no one medium is more than 80%), **Collage, Encaustic, Hand-Pulled Prints, Oil, Oil Pastel, Water Miscible Oils, Pastel, Watercolor, Egg Tempera, Gouache,** and **3-D, Sculpture.**

## ARTWORK REQUIREMENTS

**3-D Size:** Entries must fit into a 3 x 3 x 6 inch area, vertical or horizontal, and be a single unit.

**2-D Size:** Artwork image not to exceed 25 sq. inches.

**Frames:** Frames are to enhance the artwork.

- Outer frame dimensions (H x W) not to exceed 56 square inches.
- Frame depth may not exceed 1½ inches.
- Frames must be consistent with fine art and have neatly covered backs.
- Mats are optional for all media, with no restriction on size or color.
- Frames, glass, and mats must be in good condition and will be considered part of the work for jurying..
- 2 D-rings or 2 small eye-screws must be attached, with wire for hanging. No sawtooth hangers.
- Bumpers/bumpons must be placed at lower back corners.
- Sectional metal frames or easel back frames will not be accepted.
- For unframed work, painted sides must be included in overall image dimensions.

**Number of Entries:** Up to 6 works of art per artist may be submitted. Only 5 can be accepted into the show.

**Pricing:** Sale prices must be in increments of \$5 starting at \$95. All artwork must be for sale and no prices will be changed after entering.

## DELIVERY AND RETRIEVAL OF ARTWORK

**Labels:** Secure labels (*provided on the following page*) to back of artwork in the order entered on the online Registration Form. Titles can be no more than 25 characters, including spaces. Once entry has been submitted, titles and prices cannot be changed.

**Biography:** Submit a one-page statement of your art experience.

**Packaging of Entries:** All work must be safely packed within a single box that closes. No tape or Styrofoam pellets.

**Shipped Artwork:** Must be delivered by 5 pm, March 7, 2025. Include entry fee check, return postage, biography and artwork.

**Ship to:** Bardean LLC, PO Box 3055  
Albuquerque, NM 87190-3055

**Hand Delivery:** Artwork, cash or check for entry fee and biography to be delivered on Sunday, March 9, 2025 between 10 am - 1 pm to Hispanic Arts Gallery at Expo NM, 300 San Pedro NE, Albuquerque.

**Retrieval:** All hand delivered artwork not sold and artwork not accepted by the jury is to be picked up Monday, April 14, 2025 between 10am - 1pm at the Hispanic Arts Gallery.

Shipped artwork will be returned ASAP after the close of show.

**Unclaimed Entries:** Artwork not retrieved by Saturday, May 24, 2025 will be considered abandoned.

## OTHER DETAILS

**Notification:** All artists will be notified of their entry status by Saturday, March 15, 2025.

**Commission:** Bardean LLC, the Division sponsor, collects 40% of sale price and handles Gross Receipts Tax.

**Liability:** Neither Bardean LLC nor MasterWorks assumes any responsibility for loss or damages to works while in transit or in custody in connection with or during the show.

**Promotions:** Bardean LLC reserves the right to photograph any entry for publication. Artists are encouraged to keep a 300dpi image of their works.

**Further Information:** If you have questions or problems entering, contact Pam Lisle.

505-299-9137 or [plisle@lislecc.com](mailto:plisle@lislecc.com)

## FEES AND PAYMENTS

**Entry Fees (Non-Refundable):** 1-3 Entries = \$25;

4 Entries = \$30; 5 Entries = \$35; 6 Entries = \$40

**Payment: Due with delivery of artwork.** Cash or Checks Only! Checks payable to Bardean LLC. No credit card payments.

## HOW TO ENTER

**Complete entry registration form. Online registration only!**

**Registration Deadline:** Friday, February 28, 2025 by 5 pm.

**CLICK HERE TO ENTER**  
**Miniature Fine Art Division**

# MINIATURE FINE ART DIVISION LABELS

Cut out labels and attach to back of the appropriate piece of artwork, matching the corresponding numbers on the registration form.

Labels must be filled out and attached or the entry will be rejected.

Please refer to the instructions in the Prospectus concerning accepted media and pricing. **PLEASE PRINT LEGIBLY!**

Entry 1 Artist _____ Title _____ Medium _____ Price _____	Entry 2 Artist _____ Title _____ Medium _____ Price _____	Entry 3 Artist _____ Title _____ Medium _____ Price _____
Entry 4 Artist _____ Title _____ Medium _____ Price _____	Entry 5 Artist _____ Title _____ Medium _____ Price _____	Entry 6 Artist _____ Title _____ Medium _____ Price _____

## MINIATURE FINE ART DIVISION

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Denali Brooke

### Jurors

Gail Murray, Toni Seidel and Tina Stallard

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