



PROSPECTUS FOR THE 23RD ANNUAL MASTERWORKS OF NM FINE ART SHOW

MARCH 26 – APRIL 18, 2021

Tuesdays thru Sundays from 10 am - 5 pm

(closed Easter Sunday, April 4)

Hispanic Arts Gallery • EXPO New Mexico • 300 San Pedro NE, Albuquerque, NM

MasterWorks of New Mexico consists of four separately juried and judged shows. It is a collaborative effort by Bardean LLC, New Mexico Watercolor Society, Pastel Society of New Mexico and the Rio Grande Art Association exhibiting together as MasterWorks of New Mexico to create a showcase highlighting the excellence of visual art in New Mexico.

STANDARD FINE ART DIVISION

Judge: Donny Weber • Jurors: Barbara Coleman, Alvin Gill-Tapia and Grant Macdonald

MINIATURE/SMALL FINE ART DIVISION

Judge: Mary Sweet • Jurors: Susan Brooke, Ann Lewis and Michael Meyer

CASH AND PRIZES VALUED AT OVER \$9,000

Standard Fine Art Awards

Best of Show • 1st, 2nd and 3rd Place Awards in Oil/Acrylic, Pastel & Watermedia categories
Honorable Mentions • Creativity Award • NMWS Excellence in Watermedia • PSNM Excellence in Pastel
RGAA Give Back Award • Wilson Hurley Enchantment Award • Non-Representational Award
Carol Bryant Award for Originality in Watermedia • and other Awards of Excellence

Miniature/Small Fine Art Awards

Best of Show • 1st, 2nd and 3rd Place Awards in each media category • Honorable Mentions
Bardean Award • Cathie P. Scott Award • Carol Bryant Award • Jan Keefer Award • and more...

People's Choice Awards in both divisions!

MASTERWORKS OF NEW MEXICO
www.masterworksnm.org

MASTERWORKS OF NM ELIGIBILITY

AGE REQUIREMENT Living artists over the age of 18.

RESIDENCY Must be a resident of New Mexico.

SOCIETY MEMBERSHIP See each Organization's requirements.

ENTRIES Artists may enter all Categories. Each Category requires a separate online submission.

Read each Organization's procedures carefully - they may vary!

- All works must be original.
- All works must be for sale.
- No copies, diptychs or other multiples, photography or computer generated work.
- Entries must have been completed within the last 2 years.
- Work cannot have appeared in a previous MasterWorks show.
- Entries cannot have been produced as part of a class instruction.

CALENDAR OF IMPORTANT DATES

Day	Date	Time	Event
Saturday	January 30	5 pm	Entry Deadline: Standard Fine Art Division All entry forms, images and fees <i>must be received by this date and time.</i>
Monday	February 15		Standard Fine Artwork — Notification of acceptance will be emailed.
Saturday	March 6	5 pm	Entry Deadline: Miniature/Small Fine Artwork Online Entry Forms and all shipped Miniature/Small Fine Artworks must be received by this date and time.
Friday	March 12	5 pm	All shipped Standard Fine Artwork <i>must be received by this date and time.</i>
Saturday	March 13	9-11 am	All Artwork must be delivered to the Hispanic Arts Gallery at NM Expo. This includes non-shipped Miniature/Small Fine Artwork and <u>all</u> accepted Standard Fine Artwork.
Sunday	March 21		Miniatures — Notification of acceptance by this date.
Friday	March 26	5-8 pm	Opening Reception in Hispanic Arts Gallery at Expo NM Awards Presentation at 7 pm
Sunday	April 11	Noon - 4 pm	Open House/Paint-In A fun, fantastic day for all artists to participate and share their talents and skills. You may participate or help whether or not you are in the show. Contact Barbara Lohbeck at 505-259-1932
Sunday	April 18	5 pm	Last Day of MasterWorks!
Monday	April 19	10 am -1 pm	Pick-up of all unsold and purchased artwork

STANDARD FINE ART DIVISION

GENERAL REQUIREMENTS & INFORMATION

Read This Section First!

Go to individual media's category listing for their specific requirements before submitting your entry.

ENTRIES Up to 3 works may be submitted in each Media Category. Maximum of 2 works may be accepted by NMWS and RGAA; 3 by PSNM.

ENTRY FEES \$15 fee per painting, paid to Category's sponsoring Organization. **NON-REFUNDABLE** (See Society's instructions).

ENTRY DEADLINE All digital entries, paperwork and fees must be received by 5pm on Saturday, January 30, 2021.

SUBMISSION PROCEDURES If you have entries created in different media, you must enter them in the appropriate category with the sponsoring society. Determine which society to submit to based on media used to create painting and follow their specific requirements. Be sure to have properly prepared image files, all information and a credit card ready.

PAINTING SIZE LIMIT 80 sq. inches minimum image size.

PAINTING TITLE LIMIT 25 characters, including spaces.

FRAME SIZE LIMITS 72" high; 48" wide are maximum outside frame dimensions.

FRAMING Must meet Professional Standards. See specific requirements for applicable entry category on following pages. Refer to MasterWorks website, or call category representative if in doubt.

Wire: *Must* peak at 3½" below top of frame.

No name plaques!

Labels: Your Name, Painting Title, Medium, and Price are to be on back of each painting.

ENTRY CONFIRMATION You may receive email confirmation that your entries were received. PSNM notification via email sent by JotForm.

JURY NOTIFICATION All artists will receive email by Monday, February 15, 2021 to notify them of acceptance/non-acceptance. For additional notification by US Mail, please provide a #10 self-addressed stamped envelope, with 2 first class stamps, to sponsoring society's Filemaster. *No certified mail accepted.*

AVAILABILITY OF PAINTING If an accepted painting is unavailable for the show, or does not meet show requirements, artist will be prohibited from entering that media following year. *Both unavailable and presold works require a 25% donation of price on the entry form submitted to the media's sponsor.*

REFUSAL OF WORK MasterWorks has the right to refuse any work which fails to meet entry and eligibility requirements or work deemed inappropriate for public viewing.

REPAIR FEES There is a \$5 charge if hanging wire or frame needs to be adjusted or repaired when delivered to venue.

SALES MasterWorks will handle all sales and will collect applicable gross receipts tax. **Prices listed on entry form are final.** Any shipping charges will be paid by the purchaser. *Donation of 25% of sale price goes to media sponsoring society.*

DIGITAL IMAGE USAGE MasterWorks maintains right to use digital images of accepted works for promotional purposes.

LIABILITY Neither MasterWorks nor any sponsoring society, their officers or volunteers will be held responsible for loss or damage to any works.

Painting Delivery & Retrieval

HAND DELIVERY Saturday, March 13, 2021 from 9-11am Hispanic Arts Gallery, Expo NM, 300 San Pedro NE, Albuquerque

SHIPPED WORK Accepted work must be received by 5pm Friday, March 12, 2021.

Ship to: MasterWorksNM c/o The Mail Bank
1208 San Pedro Dr. NE, Albuquerque, NM 87110

- Include \$45 for one painting, plus \$20 for each additional piece boxed together (*if crated, include \$55 handling fee*)

- Enclose check, credit card or prepaid FEDEX or UPS shipping label for cost of return shipment.

For further information call The Mail Bank at 505-268-9798

BIOGRAPHY Bring, or send, a one-page bio, which may include art experiences, contact information, art images and galleries, with your artwork. A copy may also be attached to back of accepted painting.

REMOVAL OR RETRIEVAL OF WORK 10am - 1pm, Monday, April 19, 2021. No work may be removed before 10am.

NON-RETRIEVED WORK Paintings not retrieved by Saturday, May 29, 2021 will be considered abandoned.

DIGITAL ENTRY SPECIFICATIONS

Digital image must accurately represent painting!

No extraneous items, such as mats, frames or background should show in image.

- **FILE FORMAT:** JPG files only!
- **IMAGE RESOLUTION:** 300dpi
- **IMAGE SIZE:** 1200 pixels on longest side
- **IMAGE FILE NAME:** Your Painting Title.jpg

For example: Vase of Flowers.jpg

(Painting Title Limitation is 25 characters, including spaces.)

Recommended software for adjusting Image size: Photoshop, Photoshop Elements, Lightroom, Preview, or other photo editing software. Go to *Image Size* or *Adjust Size* to make necessary adjustments. Save as highest quality **jpg** file.

WATERMEDIA ENTRY REQUIREMENTS

New Mexico Watercolor Society • www.nmwatercolorociety.org

NMWS MEMBERSHIP REQUIRED

If you are not a member of NMWS, payment of the \$50 annual membership fee should be made through NMWS website.

ELIGIBILITY All work submitted must be water-soluble media (*excluding water-soluble oils*) on cotton rag paper, cotton rag paper mounted on board, Yupo, watercolor canvas, Aquaboard, or oriental papers.

INELIGIBLE FOR ENTRY - paintings previously accepted/shown in NMWS Spring and Fall Shows, WFWS Shows, or MasterWorks of NM cannot be submitted.

FRAMING REQUIREMENTS All accepted paintings must be framed to gallery quality standards with plexiglass.

MATS All accepted paintings must be matted with a clean and well cut mat. No color restrictions.

ONLINE REGISTRATION REQUIRED

To submit entry, go to: www.nmwatercolorociety.org
Log-in with your Email and Password, then Register, Upload Images and Pay Online.

FILEMASTER CONTACT INFO

Woody Duncan • woodyduncan@comcast.net • 913-963-1472

PASTEL ENTRY REQUIREMENTS

Pastel Society of New Mexico • www.pastelsnm.org

MEMBERSHIP NOT REQUIRED

ELIGIBILITY All work submitted must be at least 80% soft pastel.

FRAMING REQUIREMENTS All accepted works must be framed, with glass, to gallery quality standards. Glass should be standard glass, AR glass (anti-reflective), or museum glass. Non-glare glass is prohibited. Plexiglass allowed, but discouraged.

MATS Optional. If used, mats must be well cut and clean, with no debris between the glass and mat.

ONLINE REGISTRATION REQUIRED Complete entry form, Upload images, Pay applicable entry fee with credit card.

PAYMENT BY CHECK OPTION

After completing the online entry form and uploading images, make check payable to Pastel Society of New Mexico (PSNM).
Include Artist name & phone number on check.

Mail check to: Lyn Jensen

190 Montego Ct. SE, Rio Rancho, NM 87124

FILEMASTER CONTACT INFO

Lyn Jensen • lynjensen24@gmail.com • 941-286-6604

**For Pastel Entries,
Click Here**

OIL/ACRYLIC ENTRY REQUIREMENTS

Rio Grande Art Association • www.rgaanm.org

RGAA MEMBERSHIP REQUIRED

If you are not a member of RGAA, payment of the \$35 annual membership fee may be included with this entry, or through the RGAA website.

ELIGIBILITY Two dimensional work, rectangular or square, must be in a painting medium or combination of media of oil, acrylic, classic egg tempera, ink dye, or encaustic not framed under glass and at least 80% of the surface must be hand painted. Sides of gallery wrapped canvases must be painted. Any relief elements used within the two dimensional work may extend or recede up to ¾".

FRAMING REQUIREMENTS All accepted paintings must be framed or wrapped to gallery quality standards. *No Glass or Plexiglass allowed in this category.*

ONLINE REGISTRATION REQUIRED Complete entry form, upload images and pay applicable entry fee with credit card.

Filemaster Contact Info:

Audrey Minard • aminard42@msn.com • 505 281-1966

PAYMENT BY CHECK OPTION

After completing the online entry form and uploading images, make check payable to Rio Grande Art Association (RGAA). *Include Artist name & phone number on check.*

Mail check to: Connie Falk, RGAA Treasurer
44 Quail Meadow Rd.
Placitas, NM 87043

**For Oil/Acrylic Entries,
Click Here**

VOLUNTEER TO SHOW-SIT

All artists with accepted work are strongly encouraged to volunteer for one 3½ hour shift of gallery sitting.

Art-lovers, collectors, friends and relatives are also welcome to volunteer. No previous experience necessary!

Each morning or afternoon shift should have one artist from each sponsoring society. Society affiliation can be indicated using the applicable Society's initials: NMWS, PSNM, or RGAA when completing the online form.

Volunteers for weekend shifts receive free parking passes!

Click Here to Sign Up

STANDARD FINE ART DIVISION

Judge and Jurors

Judge: Donny Weber

Jurors: Barbara Coleman, Alvin Gill-Tapia
and Grant Macdonald

Jurors independently score entries from digital image files submitted by artists.

Judge makes award selections from actual artwork.

Information about the Judge and three Jurors can be found on MasterWorks of NM website.

Society Sponsored Oil/Acrylic, Pastel and Watercolor Workshops

All workshops from 9:30am - 4:30pm
in Hispanic Arts Building at EXPO NM

See website for FREE Demonstration Days & Times

Information about Workshop Instructors, Dates, Prices, Registration Deadlines, and How to Register can be found on MasterWorks of NM website.

www.masterworksnm.org

MINIATURE/SMALL FINE ART DIVISION

Miniature Fine Art is created to a 1/6th or smaller scale and is sustained under close inspection and/or magnification.

Small Fine Art and **Non-Representational Fine Art** that promote the feeling of miniature art with detail are accepted.

All submissions are juried and judged in their totality and must meet the below requirements.

PLEASE NOTE: Miniatures Division will be canceled if show cannot be exhibited at EXPO NM.

ACCEPTED MEDIA

Acrylic, Colored Pencil, Drawing, Charcoal, Graphite, Ink, Silverpoint, Mixed Media (a combination of more than one media in which no one medium is more than 80%), **Collage, Encaustic, Hand-Pulled Prints, Oil, Oil Pastel, Water Miscible Oils, Pastel, Watercolor, Egg Tempera, Gouache, and 3-D, Sculpture.**

ARTWORK REQUIREMENTS

3-D Size: Entries must fit into a 3 x 3 x 6 inch area, vertical or horizontal, and be a single unit.

2-D Size: Artwork image not to exceed 25 sq. inches.

Frames: Frames are to enhance the artwork.

- Outer frame dimensions (H x W) not to exceed 56 square inches.
- Matted artwork as well as artwork on unsealed papers or Yupo must have glass or Plexiglass.
- Mats are optional for all media, with no restriction on size or color, but must be clean and neatly cut.
- Backs of frames are to be neatly covered.
- 2 D-rings or 2 small eye-screws must be attached with wire for hanging. No sawtooth hangers.
- Bumpers/bumpons must be placed at lower back corners.
- No easel back frames are allowed.

Unframed Work: Stretched canvas; wood panels are accepted only in the following sizes: 2 x 3 in., 3 x 3 in., 3 x 4 in., 4 x 4 in. by 1/2 inch deep; and 2 x 3 in., 3 x 3 in., 3 x 4 in. by 3/4 inch deep. Images are to be carried onto the exposed sides. Must have D-rings or small eye-screws and bumpons as indicated above.

Number of Entries: Up to 6 works of art per artist may be submitted. Only 5 can be accepted into the show.

Pricing: Sale prices must be in increments of \$5 starting at \$95. All artwork must be for sale and no prices will be changed after entering.

DELIVERY AND RETRIEVAL OF ARTWORK

Labels: Secure labels (*provided on the following page*) to back of artwork in the order entered on the online Registration Form. Titles can be no more than 25 characters, including spaces. Once entry has been submitted, titles and prices cannot be changed.

Biography: Submit a one-page statement of your art experience.

Packaging of Entries: All work must be safely packed within a single box that closes. No tape or Styrofoam pellets.

Shipped Artwork: Must be delivered by 5 pm, March 6, 2021. Include entry fee check, return postage, biography and artwork.

Ship to: Bardean LLC, PO Box 3055
Albuquerque, NM 87190-3055

Hand Delivery: Artwork, cash or check for entry fee and biography to be delivered on Saturday, March 13, 2021 between 9 - 11am to Hispanic Arts Gallery at Expo NM, 300 San Pedro NE, Albuquerque.

Retrieval: All unsold or unaccepted artwork is to be picked up on Monday, April 19, 2021 between 10am - 1pm at the Hispanic Arts Gallery.

Shipped artwork that was not sold or accepted will be returned ASAP after the close of the show.

Unclaimed Entries: Artwork not retrieved by Saturday, May 29, 2021 will be considered abandoned.

OTHER DETAILS

Notification: All artists will be notified of their entry status by Sunday, March 21, 2021.

Commission: Bardean LLC, the Division sponsor, collects 40% of sale price and handles all applicable tax.

Liability: Neither Bardean LLC nor MasterWorks assumes any responsibility for loss or damages to works while in transit or in custody in connection with or during the show.

Promotions: Bardean LLC reserves the right to photograph any entry for publication. Artists are encouraged to keep a 300dpi image of their works.

Further Information: contact Barbara Lohbeck at:
505-259-1932 or bardean12@comcast.net

FEES AND PAYMENTS

Entry Fees (Non-Refundable): 1-3 Entries = \$25;
4 Entries = \$30; 5 Entries = \$35; 6 Entries = \$40

Payment: Due with delivery of artwork. Cash or Checks Only!
Checks payable to Bardean LLC. No credit card payments.

HOW TO ENTER

Complete entry registration form. Online registration only!

Registration Deadline: Saturday, March 6, 2021 by 5 pm.

**CLICK HERE TO ENTER
Miniature/Small Fine Art Division**

MINIATURE/SMALL FINE ART DIVISION LABELS

Cut out labels and attach to back of the appropriate piece of artwork, matching the corresponding numbers on the registration form.

Labels must be filled out and attached or the entry will be rejected.

Please refer to the instructions in the Prospectus concerning accepted media and pricing. **PLEASE PRINT LEGIBLY IN INK!**

Entry 1 Artist _____ Title _____ Medium _____ Price _____	Entry 2 Artist _____ Title _____ Medium _____ Price _____	Entry 3 Artist _____ Title _____ Medium _____ Price _____
Entry 4 Artist _____ Title _____ Medium _____ Price _____	Entry 5 Artist _____ Title _____ Medium _____ Price _____	Entry 6 Artist _____ Title _____ Medium _____ Price _____

MINIATURE/SMALL FINE ART DIVISION

Judge and Jurors

Judge: Mary Sweet

Jurors: Susan Brooke, Ann Lewis,
and Michael Meyer

Jurors independently score entries from actual framed artwork submitted by artists.

Judge makes award selections from accepted artwork.

Information about the Judge and Jurors can be found on MasterWorks of NM website.

Bardean LLC Sponsored Workshops

All workshops from 9:30am - 4:30pm • Hispanic Arts Building at EXPO NM
Individual workshop \$50, all three for only \$125.

Juan Wijngaard • Monday, March 29

Approaching Miniatures • *watercolor/gouache/other*

Gary Chaffin • Wednesday, March 31

Wire sculpting & negative space

Remy Rotenier • Tuesday, April 6

Modernizing Landscapes for Miniatures • *pencil/watercolor*

Go to MasterWorks of NM website for Registration Deadlines, plus information about workshop instructors.

www.masterworksnm.org

VOLUNTEER TO SHOW-SIT • [Click Here to Sign Up](#)

All artists with accepted work are strongly encouraged to volunteer for one 3½ hour shift of gallery sitting.

Art-lovers, collectors, friends and relatives are also welcome to volunteer.

No previous experience necessary! Volunteers for weekend shifts receive free parking passes.

This is an opportunity to network with other artists, get a sneak-peek during workshops, and enjoy a close-up view of the artwork. Each morning or afternoon shift should have one artist from each sponsoring society. Affiliation can be indicated using the applicable Society's initials: NMWS, PSNM, or RGAA when completing the online form.