



14th Annual Show Standard and Miniature Fine Art 2012 Prospectus

MasterWorks consists of four separately juried and judged Divisions, exhibiting together as MasterWorks. It is a collaborative sponsorship among four organizations: Bardean LLC, New Mexico Watercolor Society, Pastel Society of New Mexico and the Rio Grande Art Association, whose vision is to create a venue for the excellence in visual art New Mexico has to offer.

WWW.MASTERWORKSNM.ORG

April 6-28, 2012

Hispanic Arts Building
Expo NM in Albuquerque
Tuesdays—Sundays 10 am—5 pm
Closed Mondays and Easter Sunday, April 8

Standard Fine Art Judge - Santiago Perez

Jurors - Michelle Chrisman, Rod Hubble, Tom Perkinson

Miniature Fine Art Judge - Mary Carroll Nelson

Jurors - Russ Ball, Melinda Beavers, Elzbieta Kaleta

Show Eligibility

Age: Living artists over the age of 18.

Residency: Must be a resident of New Mexico.

Membership: Participating artists are not required to be a member of a sponsoring society.

Entries: Artists may enter all Divisions. Separate entry forms must be used for each Division entered.

All works must be original.

All works must be for sale.

No copies, diptychs or other multiples, photography or computer generated work.

Entries must have been completed within the last 2 years.

Work cannot have appeared in a previous MasterWorks show.

Entries cannot have been produced as part of a class instruction.

Calendar

Day	Date	Time	Event
Friday	January 27	5pm	Entry Deadline: Standard Fine Art Division All entry forms, images and fees must be <u>received by this date and time.</u>
Friday	February 17		Notification of acceptances for Standard Fine Artwork will be mailed.
Saturday	March 17	5pm	Entry Deadline: Miniature Fine Artwork Entry Forms and all Shipped Artwork must be <u>received by this date.</u>
Saturday	March 24	9-11 am	All non-shipped Miniature Fine Artwork entries and accepted Standard Fine Artwork to be delivered to the Hispanic Arts Gallery at Expo NM.
Saturday	March 31		Miniatures—Notification of acceptance by this date.
Friday	April 6	5—8 pm	Opening Reception and Awards at the Hispanic Arts Gallery—Expo NM. Awards at 7 pm.
Sunday	April 15	Noon-4pm	Open House & Paint-In All artists, whether or not they are in the show, are encouraged to bring their art supplies to paint, sketch or sculpt from still lifes or clothed model.
Sunday	April 29	9-11 am	Pick-up unsold and purchased artwork.

Standard Fine Art Division

GENERAL REQUIREMENTS

Entries: Each artist may submit a maximum of 3 digital entries with a maximum of 2 pieces being accepted in each Division.

Image Size Limitations: 80 sq. inches minimum image size.

Frame Size Limitations: Overall outside measurement. maximum size of 72" in height and 48" in width.

Title Limitations: A limit of **25 characters**, including spaces.

Digital Requirements:

- Emailed digital entries of work only.
- Image of the painting only. No extraneous materials such as mats, frames or background are to be seen.
- Additional information on creating a digital image is on the MasterWorks website.
- Digital file image must accurately represent the accepted painting.
- File Format: .jpg files only
- Image Size: maximum 700 pixels on the longest dimension—height or width—and set to 300 dpi.
- File Name Convention:
Before emailing, change the file name as indicated – first 4 letters of last name, first 4 letters of first name (if your name does not have 4 letters, fill in with 'Xs'), A, B, C for entry number and O for oil/acrylic, P for Pastel and W for watermedia.

Example: Johnathan Smith has three entries in Oil/Acrylic
smitjohnAO first entry file name;
smitjohnBO second entry file name;
smitjohnCO third entry file name.

EMAILING INFORMATION:

Subject Line: MasterWorks Entries *Smith*
(Use YOUR LAST NAME)

Email Message: Your Full Name, Address, Phone Number, Email Address, List of File Names with their corresponding Painting Title, Unframed Painting Size, Medium and Price.

Attach Image File(s): Submit all image files as an email attachment in a single email per Division. **DO NOT** embed the image into the email message.

Confirmation: You will receive confirmation that your entries were received.

Entry Fees: A non-refundable fee of \$15 per piece must be mailed with each entry form. Enclose a check payable to the appropriate sponsoring society along with a legal size (#10) SASE (with 2 first class stamps) for return notification and information.

Entry Deadline: All digital entries, paperwork and fees must be received by **January 27, 2012**.
No certified mail accepted.

Mailing Addresses: Listed under specific media division.

OIL/ACRYLIC REQUIREMENTS

Eligibility: Work submitted must be in a painting medium or combination of painting media not framed under glass and must be at least 80% oil or acrylic paint. Painting must extend onto sides of gallery wrapped canvases.

Framing: All accepted paintings must be framed or wrapped to gallery quality standards. No glass or Plexiglass allowed.

Entry Fee: Payable to Rio Grande Art Association (RGAA)

Further Info: MJ Manford at 505-860-1495 or
mjmanford@gmail.com

Send Digital Files To: mjmanford@gmail.com

Mail Entry Form & Fee To: MJ Manford
824 Mullen Road NW
Los Ranchos, NM 87107

PASTEL REQUIREMENTS

Eligibility: All work submitted must be at least 80% soft pastels.

Framing: All accepted works must be framed, with glass, to gallery quality standards. The glass should be standard glass, AR glass (anti-reflective) or museum glass. Non-glare glass is prohibited. Plexiglass is allowed, but discouraged.

Mats: Optional. If used, mats must be well cut and clean with no debris between the glass and mat.

Entry Fee: Payable to — Pastel Society of New Mexico (PSNM)

Further Info: Jill Rushton at 505-401-2521 or
jillrushtonart@gmail.com

Send Digital Files To: jillrushtonart@gmail.com

Mail Entry Form & Fees To: Jill Rushton
6325 Buenos Aires Pl, NW
Albuquerque, NM 87120

Or Enter Online at: www.pastelsnm.org (optional)

WATERMEDIA REQUIREMENTS

Eligibility: All work submitted must be water-soluble media, excluding water-soluble oils, on cotton rag paper, cotton rag paper mounted board, Yupo, watercolor canvas or oriental papers.

Entries previously shown in any NMWS or WFWS exhibitions are not eligible.

Framing: All accepted paintings must be framed to gallery quality standards with Plexiglass.

Mats: All accepted paintings must be matted with a clean and well cut mat. No color restrictions.

Entry Fee: Payable to New Mexico Watercolor Society (NMWS)

Further Info: Woody Duncan at 505-344-3613 or
woodyduncan@comcast.net

Send Digital Files To: woodyduncan@comcast.net

Mail Entry Form & Fees To: Woody Duncan
7236 Calle Montana NE
Albuquerque, NM 87113-1277

Cash and Prizes valued over \$9,000

Standard Fine Art Division Accepted Information

Jury Notification: Mailed by February 17, 2012

Biography: One page which may include art experiences, contact information, art images and galleries. Bring a copy with your artwork on March 24, 2012. A copy may also be attached to the back of each accepted painting.

Framing Requirements

Must meet Professional Standards. See website, refer to sheet mailed with acceptance or call medium representative if in doubt.

Size: Maximum outside frame dimensions 72 inches high x 48 inches wide

Wire: Must peak at 3 ½ inches below top of frame.

Labels: Your name, address, phone, title, price and medium are to be on the back of each painting.

No name plaques.

Repair Fees: If the wire or frame needs to be adjusted or repaired when delivered to the venue, there will be a \$5 charge.

Delivery of Work

Hand Delivery: the Hispanic Arts Gallery, Expo NM, Saturday, March 24, 2012, 9-11am.

Shipped Work: Ship accepted work(s) to the appropriate Society. Include check for return shipping costs. Must be received by March 23, 2012:

RGAA: MJ Manford
824 Mullen Road NW
Los Ranchos, NM 87107

NMWS: Kathy Arneberg
6428 Pine Park Place NE
Albuquerque, NM 87109

PSNM: Jill Rushton
6325 Buenos Aires Pl, NW
Albuquerque, NM 87120

Refusal of Work: MasterWorks has the right to refuse any work which fails to meet entry and eligibility requirements or work deemed inappropriate for public viewing.

Availability of Painting: If an accepted painting is unavailable for the show or does not meet show requirements, the artist will be prohibited from entering that Medium the following year. Both unavailable and presold works require a 25% donation of the price on the entry form submitted to the Medium sponsor.

Sales: A 25% donation will be collected by the sponsoring society of each medium. MasterWorks will handle all sales and will collect the sales tax. Prices listed on entry form are final. Any shipping charges will be paid by the purchaser.

Digital Images: MasterWorks maintains the right to use digital images of accepted works for promotional purposes.

Liability: Neither MasterWorks nor any sponsoring society, their officers or volunteers will be held responsible for loss or damage to any works.

Removal or Retrieval of Work: No work may be removed before April 29, 2012, 9-11 am.

Non-retrieved work: Paintings not retrieved by May 30, 2012 will be considered abandoned.

STANDARD FINE ART ENTRY FORM

A separate entry form must be filled out for each Medium.
Keep a copy for your personal records.

Oil/Acrylic Entry Pastel Entry Watermedia Entry

PRINT CLEARLY

Name: _____

Address: _____

City: _____ Zip Code _____

Phone (H): (_____) _____ (C):(_____) _____

Email: _____

Website: _____

Signature: _____

A signature constitutes acceptance of all conditions & terms in this Prospectus.

I am not a member of a sponsoring society and wish to be on the MasterWorks mailing list.

Entry A

Title _____

25 characters or less including spaces.

Digital File Name: _____ **A** _____
(O,P or W)

Painting Image Size: H _____ x W _____ inches

Medium: _____ Price: _____

Entry B

Title _____

Digital File Name: _____ **B** _____
(O,P or W)

Painting Image Size: H _____ x W _____ inches

Medium: _____ Price: _____

Entry C

Title _____

Digital File Name: _____ **C** _____
(O,P or W)

Painting Image Size: H _____ x W _____ inches

Medium: _____ Price: _____

Notification Form - PRINT name and titles only

Artist's Name: _____

Entry A: Title _____ Accepted / Declined

Entry B: Title _____ Accepted / Declined

Entry C: Title _____ Accepted / Declined

Standard Fine Art Division Judge and Jurors



**Judge
Santiago Perez**

A native Texan, Perez learned to draw while copying the antics of 1950's TV cartoon characters and nearby farm animals. He admired artists such as Charles Russell, Frederic Remington and Will James. Perez' 24 years in the Air Force provided opportunities to visit European museums, reviving his desire to be a painter. He focused on landscape and western painting when he returned to Colorado. In recent years, Perez has concentrated on fantastic and comical works, and is in collections throughout the world.



**Juror
Michelle Chrisman**

One of New Mexico's recognized Impressionists, Chrisman pushes into a broader realm of colorist expressionism, painting 'ala prima'. In New York City she earned a BFA from the School of Visual Arts and a degree in illustration at the Fashion Institute of Technology. A Signature Member of Plein Air Painters of New Mexico, she has been featured in Millicent Rogers Museum and Zion National Park, Southwest Art Magazine, Cowboys and Indians Magazine, Focus Santa Fe, Taos News, and New Mexico Magazine.



**Juror
Rod Hubble**

Growing up in rural New Mexico, earning a degree in Theater Arts, Rod Hubble began a career in painting in 1973. His work started as fantasy in more decorative acrylics and watercolors, then prolifically in oil. He moved to plein-air pure landscape, at times including romantic figures. In 1990 he began a career in gallery art sales in Taos and Santa Fe. In 2003 he moved to Farmington where he teaches at San Juan College and has resumed his plein-air painting.



**Juror
Tom Perkinson**

Now living in Corrales and having attended the John Herron Art Institute in Indianapolis, earning an undergraduate degree at Oklahoma Baptist University and a Master's of Art at the University of New Mexico, where he taught for two years, Perkinson became a full time painter in 1970. Early works included landscapes, still lifes and city scenes, later exploring surrealistic large-scale works then southwestern landscape. He is included in museums nationally, private collections internationally, and in "Landscapes of New Mexico, Paintings From the Land of Enchantment".

Miniature Fine Art Division Judge and Jurors



**Judge Mary
Carroll Nelson**

A practicing artist since her school days, Mary Carroll Nelson holds a B.A. degree in Fine Arts from Barnard College, Columbia University, and a M.A. in Art Education from the University of New Mexico. She has taught first grade and art for 23 years and mentored for 12 years. In 1982 she founded The Society of Layerists in Multi-Media. Mary Carroll is the author of several hundred articles, 16 books, and co-author of others on art, American Indians, metaphysics and crop circles.



**Juror
Russ Ball**

Russ Ball holds a BFA degree from Virginia Commonwealth University, and later took graduate courses at UNM in painting and printmaking. Enchanted with New Mexico landscape, Russ moved to New Mexico after release from the Army. In 1977 he toured Europe and worked with teachers and students at the Art Academy of Athens. He is known for his paintings of birds and Dalmatians, large surreal paintings of harlequins and dreamlike "horsewomen". He painted the official 2006 poster for the Balloon Fiesta and is well known for his illustrations in the Albuquerque Journal.



**Juror
Melinda Beavers**

Melinda Beavers is a Colored Pencil Society of America (CPSA) *Signature Member* and *Merit Award* recipient. Her fine art illustrations have taken top honors at many prominent shows and juried competitions, including Masterworks of New Mexico and the CPSA Annual International Exhibitions, as well as being featured in print publications. In 2001, Melinda cofounded internationally recognized Tangerine Café Design Group and is an active member of the Society of Children's Book Writers and Illustrators (SCBWI), editing their newsletter since 2009.



**Juror
Elzbieta Kaleta**

Elzbieta Kaleta was born and educated in Krakow, Poland. She earned a Ph.D. in biology followed by postdoctoral research at Harvard Medical School. Elzbieta creates strong mixed media art with paper cutouts and collages. Using hand-made papers, each detail is cut freehand with scissors, and applied in several layers with paints and calligraphy. In numerous collections throughout the world, she does special commissions and public art projects, and is recipient of several grants from the New Mexico Arts Division. Her art is shown in numerous publications, and fine art exhibitions nationwide and abroad.

MasterWorks Workshops and Events

April 11 (Wed)

Demo: Watercolor Demo with Helen Gwinn

Time: 1:00-2:00 pm

Cost: FREE

April 11-13 (Wed, Thur, Fri)

New Mexico Watercolor Society will sponsor a workshop with Helen Gwinn.

Time: 9:30 am-3:00 pm Cost: \$225

Registration will open October 1, 2011 for members of the New Mexico Watercolor Society and January 1, 2012 to non-members if there is space available.

Further Info and to Register: Fran Krukar at 505 292 3917 or fran@krukar.com

April 15 (Sun)

Open House/Paint-In with your fellow artists. A day just to have fun with other artists in creating art. We will have live models and still life arrangements set up for you. You do not need to have entered or been accepted into the show to participate in this Paint-In, just bring your favorite medium to work from models or still lifes. Invite your friends, neighbors, children and grandchildren to join you. The day also includes a mentoring program for kids K—12.

Time: noon—4pm Cost: FREE

April 17 (Tue)

Demo: Pastel Demo with Terri Ford

Time: 9:30-11:00am

Cost: FREE

April 17-19 (Tue, Wed, Thur)

Pastel Society of New Mexico will sponsor a workshop with Terri Ford

Time: 9:30am-4:30pm Cost: \$350 members \$375 non-members

Registration will open October 1, 2011 for members of the Pastel Society of New Mexico and January 1, 2012 to non-members if there is space available.

Further Info and to Register: Judy Allen at juddyallen@hotmail.com

April 21 (Sat)

Demo: Oil Demo with Albert Handell

Time: 9:30am-noon

Cost: FREE

April 21-23 (Sat, Sun, Mon)

Rio Grande Art Association will sponsor a workshop with Albert Handell

Time: 9:30 am—4:30 pm Cost: \$350

Registration will open October 1, 2011 for members of the Rio Grande Art Association and January 1, 2012 to non-members if there is space available.

Further Info and to Register: Diane Buster at 505-281-3600 or Diane_Buster_1@msn.com

April 28 (Sat)

Colored Pencil Society Meeting

Noon – 3 pm

Open to the Public

Miniature Fine Art Division

Definition of Miniature Fine Art: Miniature art is fine art on a small scale with minute attention to detail, details which can sustain close inspection or magnification without loss.

Miniature Fine Art is juried and judged in its totality. Jurors score the artwork on techniques, essences of miniature (size is critical) and appropriateness of the framing or presentation.

Media

Acrylic, Colored Pencil, Drawing, Egg Tempera, Encaustic, Gouache, Graphite, Inks, Mixed Media, Oil, Painted Porcelain, Pastel, Prints (hand pulled), Sculpture, Silverpoint and Watercolor.

Not accepted: jewelry, crafts, functional work, photographic work, computer techniques, diptychs or other multiples.

Scale

Representational work is to be $\frac{1}{8}$ or less of subject's actual size. Non-Representational work or a subject too small to portray at $\frac{1}{8}$ scale must display a sense of miniature.

Sculpture—3D

Entries must fit into a **3"x3" footprint** and be **no taller than 6"**. All parts must be securely attached as a single unit.

2-D Image Size

Image area (height x width) is to be **25 sq in or less** including art that extends onto a mat or frame.

Mats

Mats are optional for all media and there is no restriction on mat size or color.

Mats must be of acid free mat board, clean, neatly cut and proportional to the artwork.

Frames

- All 2-D artwork must be framed.
- Frames must be gallery quality.
- Outer frame dimensions (h x w) **must not exceed 56 sq. in.**
- Framing material is to be no greater than $1\frac{1}{8}$ inches in width and 1 inch in depth. Framing material needs to reflect the essence of miniature.
- Liners will be considered mats.
- Glazing: artwork matted or on unsealed papers or Yupo must have glass or Plexiglass. Watercolors and Pastels that are stabilized with a sealant such as varnish do not need glazing.
- Backs of frames must be neatly covered.
- 2 D-rings or 2 small eye screws must be attached for hanging. No sawtooth hangers.
- Wire attachment is preferred.
- Bumpers should be placed at the lower back corners.
- No easel back frames are allowed.

Pricing

All artwork must be for sale. Sale prices must be in increments of \$5 with no work priced below \$95.

Commission

The Division sponsor collects 40% of sale price and handles all sales tax.

Biography

Submit a one page statement of art experiences. You may also include gallery names that represent you.

Number of Entries

Up to 6 works of art per artist may be submitted. A maximum of 5 works per artist may be juried into the show.

Packaging of Artwork

All work must be packed in a **single**, sturdy, closeable, corrugated cardboard box. Each piece is to be wrapped in bubble wrap or placed in a padded envelope and secured with rubber bands to independently protect each piece.

Do not use tape or styro-foam pellets.

Entering Process

Acceptance to the Show

Jurying is by actual artwork. No slides, photos, digital images, etc.

Entry Form

Only the Entry Form must be completed, mailed and received no later than March 17, 2012. Mail to:

Miniature Entry Form
Bardean LLC
PO Box 3055

Albuquerque, NM 87190-3055

Shipped Artwork

Shipped artwork must be received by March 17, 2012 with payment, return postage, and entry form. Mail to the address above. No COD's accepted.

Hand Delivered

Artwork and fees are to be delivered on Saturday, March 24, 2012 between 9-11am at the Hispanic Arts Gallery, Expo NM in Albuquerque.

Fees

A flat \$25 for up to the first 3 pieces of art and \$5 for each piece thereafter. All fees are non-refundable.

Payment

Checks are payable to *Bardean LLC*.

Other Miniature Exhibition Details

Notification

All artists will receive a phone call to notify them of the acceptance/non-acceptance of works by March 31, 2012 .

Right of Refusal

Bardean LLC reserves the right to refuse any work which fails to meet entry and eligibility requirements, including damage, improper framing or that which is deemed unsuitable for public viewing.

Liability

Neither Bardean LLC nor MasterWorks assumes any responsibility for loss or damages to works while in transit or in custody in connection with or during the show.

Retrieval

Unaccepted hand-delivered work may be picked up after April 6 when Ms. Lohbeck is at the venue or on Sunday, April 29, 2012, 9-11 am at the venue along with any unsold artwork.

Shipped Artwork Return

Unaccepted and unsold shipped artwork will be returned ASAP after the close of the show.

Unclaimed Entries

Works not retrieved by May 30, 2012 will be considered abandoned.

Promotions

Bardean LLC reserves the right to photograph any entry for publication in the Program Guide, publicity postcard, newsletters or in the news media. Artists are encouraged to keep a 300dpi digital image of their works.

For further information contact—

Barbara Lohbeck at 505-260-9977 or
bardean12@comcast.net

Print All Information Clearly

Cut out labels and attach to the back of the appropriate piece of artwork matching corresponding numbers to the entry form. Forms must be filled out and attached when artwork and fees are delivered on March 24, 2012. Labels must be filled out and attached or the entry will be rejected. **Accepted Media:** Acrylic, Colored Pencil, Drawing, Egg Tempera, Encaustic, Gouache, Graphite, Inks, Mixed Media, Oil, Painted Porcelain, Pastel, Prints (hand pulled), Sculpture, Silverpoint and Watercolor. **Minimum Price:** \$95

<p align="right">1</p> <p><small>Official use</small> Artist _____</p> <p>Title _____</p> <p>Medium _____ Price _____</p>	<p align="right">2</p> <p><small>Official use</small> Artist _____</p> <p>Title _____</p> <p>Medium _____ Price _____</p>	<p align="right">3</p> <p><small>Official use</small> Artist _____</p> <p>Title _____</p> <p>Medium _____ Price _____</p>
<p align="right">4</p> <p><small>Official use</small> Artist _____</p> <p>Title _____</p> <p>Medium _____ Price _____</p>	<p align="right">5</p> <p><small>Official use</small> Artist _____</p> <p>Title _____</p> <p>Medium _____ Price _____</p>	<p align="right">6</p> <p><small>Official use</small> Artist _____</p> <p>Title _____</p> <p>Medium _____ Price _____</p>

Mail the Entry Form Below to:
 Miniature Fine Art Entry Form
 Bardean LLC
 PO Box 3055
 Albuquerque, NM 87190-3055
The Entry Form below must be received no later than March 17, 2012
 Keep a copy for your personal records.

----- Cut here -----

**MASTERWORKS 2012
 MINIATURE FINE ART ENTRY FORM**

<small>Office use</small>

PRINT

Name _____ Signature _____
A signature constitutes acceptance of all conditions and terms in this Prospectus. Unsigned entry forms will be disqualified.

Address _____ City _____ Zip Code _____

Phone (H) (_____) _____ Email Address _____
 Website _____

I am not a member of one of the sponsoring societies.

Titles = 25 characters or less including spaces. PRINT CLEARLY

1		Medium _____	Price _____
2		Medium _____	Price _____
3		Medium _____	Price _____
4		Medium _____	Price _____
5		Medium _____	Price _____
6		Medium _____	Price _____

<small>Office Use</small>
Payment
<input type="checkbox"/> Cash
<input type="checkbox"/> Check

Fees: 1-3 Entries = \$25
 4 Entries = \$30
 5 Entries = \$35
 6 Entries = \$40
 Check payable to Bardean LLC

Total Entry Fee Due with Delivery of Artwork: _____

Return postage for shipped work: _____

2012 Prospectus

Standard Fine Art Awards

Best of Show
Creativity Award
PSNM Excellence in Pastel
RGAA Give Back Award
Wilson Hurley Enchantment Award
Non-Representational Award
Carol Bryant Memorial Award for Originality in Watermedia
Awards of Excellence
1st, 2nd and 3rd in Oil/Acrylic, Pastel & Watermedia Divisions
Honorable Mentions

Miniature Fine Art Awards

Best of Show
Bardean Award
Cathie P. Scott Memorial Award
Carol Bryant Memorial Award
1st, 2nd and 3rd in each media category
Honorable Mentions

**Kurt Lohbeck Outstanding Achievement Award
People's Choice Awards**